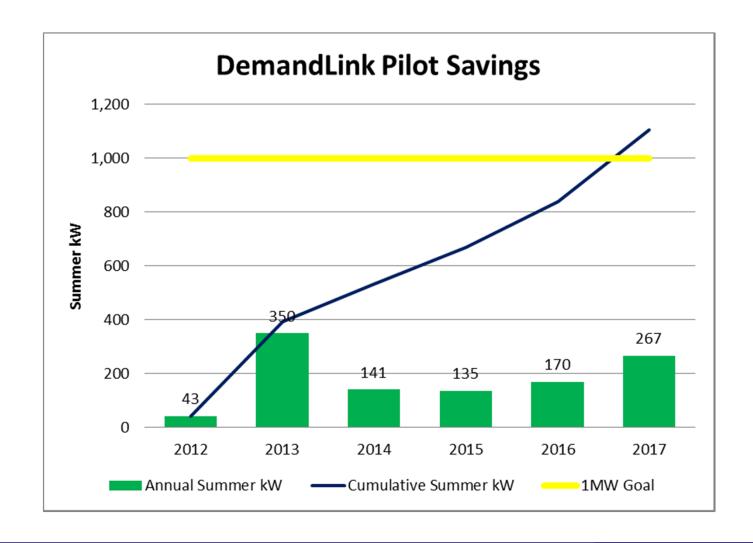
2016 System Reliability Procurement Report Docket No. 4581

Presentation to the Rhode Island Public Utilities Commission December 2, 2015



DemandLink Pilot Progress Toward Goal

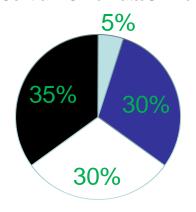


DemandLink 2015 Experience

- Participation
 - Lead generation on par with 2014, audit appointments steady
 - Fewer customers taking additional step with SRP measures
- Telemarketing continues to drive leads
 - Additional emphasis placed on greater transparency of pilot goals
 - Increased emphasis on heat pump water heater rebate in Q3/Q4
 - Direct outreach to town admin/community orgs in Q3
- 15 Demand Response (DR) events

Participation Quantity

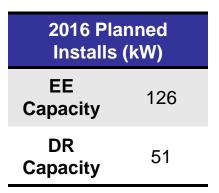
- In-Event Opt Outs
- Central AC Full Participation
- □ Plug Data (Participation TBD)
- Central AC No Data/Unknown



	2015 Planning Assumption	Current 2015 Projection	% of Planning Assumption
DR Potential kW	46	39	85%
EE Installed kW	149	96	64%
Total kW	195	135	69%

DemandLink 2016 Proposal

- Continue Demand Link pilot approved in Docket #4296
 - Continue existing portfolio of products and incentives with the following changes:
 - Coordinate wi-fi thermostats with statewide rollout
 - Connected dryer initiative
 - Marketing
 - Continue rounds of seasonal telemarketing
 - Recruit Tiverton & LC into the RI Energy Challenge
 - Contribute to resource for in-area outreach
 - ◆ Conduct Demand Response events as necessary
 - EarthNetworks' new utility portal will enhance participation oversight and event management
- Pilot is still cost effective at 1.29
 - 2016 cost effective at 1.12
 - 2016 budget is \$441,100 and bill impact is \$0.00003



Non-Wires Alternative (NWA) Review

- > SRP 2016 Report NWA Review
 - ◆ 37 wires projects screened from April 2014 to March 2015
 - All wires projects considered were ineligible for NWA
 - Asset condition
 - Statutory/regulatory (new public works)
- Studies currently underway that may identify NWAs for 2017 SRP Report
 - Example: Bristol & Warren
- > Exploration of NWAs as partial solutions in 2016