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PUBLIC UTILITIES COMMISSION

# Memorandum

**To:** L. Massaro

Commission Clerk

**From:** D. R. Stearns 

Rate Analyst, Division of Public Utilities & Carriers

**Date:** 06/01/2012

**Re:** Pascoag Utility District 2012 Demand Side Management Program, RIPUC  
Docket 4297: Request to Reallocate Funds

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On May 17, 2012 Pascoag Utility District ("Pascoag" or "Company") filed with the Commission a request to reallocate funds within the various programs in the 2012 DSM budget.

According to Pascoag, the re-allocation would allow the Company to transfer funds from programs which are not performing as well as anticipated, in order to increase funding for programs that have been, and show potential to be, more successful. The total requested reallocation equals \$21,190, and would affect the approved 2012 programs as follows:

**Residential Programs:**

**Decrease:**

- "Committed for 2011 Programs" line item would be reduced by \$5,027. Originally funded at \$5,750, only \$723 of that amount was required to satisfy 2011 rebates during 2012.

**Industrial/Commercial Programs:**

**Increase:**

- "Brothers of the Sacred Heart Lighting Project" would be increased by \$18,995. Originally the budget for this line item was \$5,000. Since then a RISE audit at the facility estimated the cost at \$39,995. The project would be eligible for incentives totaling \$23,997, bringing the cost to the customer to \$15,998.

**Decrease:**

- The Company proposes to eliminate funding for the line item "Country Farm Project". The owner of the business had planned to purchase the building in which the store is located. The purchase did not materialize, and Pascoag intends to use the funding of \$4,975 to support viable programs.

**Administrative/Ad/Education:**

**Increase:**

- Funding for the line item “Outreach/Education” would be increased by \$1,110, from \$14,000 to \$15,110. The additional funds would be used to host a couple of energy workshops at the local Farmers’ Market, an event held on Saturdays during the summer.
- Funding for the “6<sup>th</sup> Annual Power Green Festival” would be increased by \$1,085, from \$9,000 to \$10,085. The additional funding would allow the Company to offer CFL’s to adult customers who take the ENERGY STAR Pledge, purchase two smart strips to promote the new Smart Strip incentive (these smart strips would be raffled at the end of the festival), and procure Polo shirts with the Energy Star logo embroidered on them, to be worn by Pascoag staff to promote the Company’s partnership with Energy Star.

**Decrease:**

- “Funds for Follow-up to Successful Programs”: decrease funding by \$7,688 . These funds would be used to increase funding for the “Brothers of the Sacred Heart Lighting Project”.
- Funding for the “Burrillville High School Project” would be reduced by \$3,500, which would further increase the funds available for the “Brothers of the Sacred Heart Lighting Project”.

In accordance with the Public Utilities Commission Report and Order in this docket, because the amount of the proposed re-allocation represents 14.4% of Pascoag’s 2012 Demand Side Management Budget of \$146,893, the Company is required to obtain authorization from the Commission before acting on the request.

After review of the proposal and conversation with Pascoag’s DSM Coordinator, The Division recommends Commission approval of the requested re-allocation.

Cc: Thomas Ahern,  
Administrator, Division of Public Utilities and Carriers

S. Scialabba  
Chief Accountant, Division of Public Utilities and Carriers